

WHERE THE SUN SHINES AND SHINES AND SHINES

SLOPES™

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SKI & SNOWBOARD NEW MEXICO



The surprise of the
Southwest
The Rockies begin right here

**The Truth
About Snow**
Man vs Mother Nature

Together Time
SWEET SPOTS FOR CROSS-COUNTRY



DID HE SKI IT?
Owen, age 5, and his dad, reach the highest peak in New Mexico, Taos Ski Valley's Kachina Peak. Watch what happens next.



**FOR THE LOVE
OF POWDER**
Take a look at these snowy gems

NEW MEXICO *True*

Ski

FREE.



SipapuNM.com/Free

The Surprise of the SOUTHWEST

What you don't know about skiing the Land of Enchantment and should!

High peaks, super sunny, terrific snow, great value, wonderfully welcoming. That's New Mexico. True.

page 7



Watch Video
Owen Skis Taos
skinm.co/owen

Owen, 5, and his dad, climbed Kachina Peak. Did he ski it? Watch the video.

THE TRUTH ABOUT SNOW

You ski the top 3 inches

The truth is, you almost always ski the top three inches of snow. You're not skiing on the 11 inches that fell last week or the 80 that have fallen up till now.

page 23

In New Mexico, there are more than 300 days of sunshine every year.

TRUE FALSE

NEW MEXICO True

newmexico.org

Take a look at New Mexico's snowy gems

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Festivities**
page 24



**SWEET SPOTS FOR
CROSS-COUNTRY**
page 45



*There is a place where time
is not measured
by the ticking of a clock,
but by how much fun you can
fit into one vacation . . .*



Skiing / Snowboarding / Cross-country Skiing / Snowshoeing / Snowmobiling / Tubing

Red River, the "Ski Town of the Southwest," offers something for everyone. With chairlifts leaving from the center of town your winter adventure can start just steps from your lodge or cabin. Miles of groomed trails for cross-country skiers and snowshoers and of course thrill seekers can snowmobile in the back country. There's always live music, shopping, dining and dancing throughout town, and Red River offers special events all season long. Once you've visited you'll understand why...you're already planning your next trip.

For travel information, events and specials, check out www.redriver.org or call us at **877.754.1708**

RED RIVER
NEW MEXICO

Already Planning Your Next Trip.

What you don't know about skiing the Land of Enchantment — and should!

The Surprise of the SOUTHWEST

The Rockies begin right here

New Mexicans don't mind that you think of hanging *ristras* when you think of New Mexico. But if *Easy Rider*, saguaro cacti, enchiladas, Wiley Coyote and Georgia O'Keeffe define New Mexico for you, you're missing some important facts about the Land of Enchantment. Namely, that the Rocky Mountains begin here (and head north, as we see it), and New Mexico offers nearly non-stop sunshine and some of the best type of snow — whether by Mother Nature or by man.

Friendly, family-owned and fantastically laid back

New Mexico is an unabashedly friendly state. We're accustomed to visitors; travelers from all over the country and the world, people with a love of the outdoors, history and quality family time. We like to share our knowledge and our natural resources, and we like it when our guests appreciate that and come back.

New Mexico is also all about homegrown. The businesses you'll enjoy are often family owned and almost always independently operated — often truly and wonderfully one of a kind. You won't be barraged by corporate logos or bombarded by national chains. We're Mom and Pop to a large degree, and vacationers seem to like it that way. The fact is, there's a bit about this big, beautiful and inviting state that skiers, snowboarders and families looking for a laid-back snow vacation should know. New Mexico is truly a unique ski destination. It may be a surprise to

you, but New Mexico is also one of the best winter vacation values you can drive to, and one of the best cultural trips you can easily share with your kids. It's true. Let us introduce you.



Saguaro cacti don't grow in New Mexico. They grow in Arizona and California. Hatch Green chiles grow in New Mexico — in Hatch, of course.

Open your eyes

New Mexico is truly an eye-opening place to spend time. Natural beauty, friendly service, uncrowded trails, unique culture, and easy access to ski areas combine to make New Mexico a surprisingly perfect place to ski.

New Mexico is also quietly becoming a preferred winter destination for families and outdoor enthusiasts on all types of budgets and with all ski abilities.

Once you ski here, you'll keep coming back. It's true. More and more people do.

Few places on earth offer the rich history and blend of cultures you'll find in New Mexico.

New Mexico is getting some serious attention

There is no state quite like this state.

Read all about why New Mexico makes travel news.

NATIONAL GEOGRAPHIC

“World’s 25 Best Ski Towns”

“Taos Ski Valley makes it in the top tier. For insider tips, we asked local luminaries where to stay, play, and party, whether you’re on a budget or indulging.”

More: adventure.nationalgeographic.com

GOOD MORNING AMERICA

“Taos, New Mexico: Home to Artists, Natives, and the Rocky Mountains”



WASHINGTON POST

“No complaints from NM ski areas as Mother Nature helps with dusting of snow on holiday weekend.”

“From Red River and Taos south to the mountains around Ruidoso, New Mexico’s ski areas enjoyed a stellar start to what many thought would be a questionable season...”

More: buzzerly.com

NEW YORK DAILY NEWS

“10 Most Challenging Ski Slopes”

#9: “Al’s Run” Taos Ski Valley, New Mexico

“I sure hope you’ve been eating your Wheaties – or if you tele, your granola. Al’s Run in Taos is 1,800 vertical feet of leg torturing and knee destroying moguls...”

More: dailynews.com

MSNBC

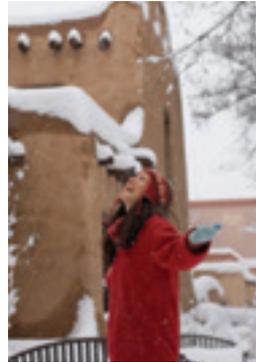
“New Mexico, traditionally warmer and with less reliable snowfall than its northern neighbors, this weekend celebrates the end of an unexpectedly good season...”

More: msnbc.msn.com

FOX NEWS

“Some New Mexico ski areas are celebrating stellar holiday weekends with more terrain open than in previous years.” (AP)

More: foxnews.com/travel



9 alpine ski areas;
more than 480 downhill
trails, combined

Multiple ski areas as close as
one hour apart or under six
hours, north to south

Chairlift elevations ranging
from 9,000 to 12,000 feet



New Mexico is a Rocky Mountain state.

Our elevations are mighty high.

Yes, we have Rocky Mountain height here. The southern Rockies begin in northern New Mexico and include three ranges (from south to north): Sierra Nacimiento, the Tusas Mountains and the Sangre de Cristo Mountains, which claim the highest elevation in the state, at 13,161-foot Wheeler Peak near Taos.

New Mexico has tons of sun.

Feel solar powered on powder.

On average, we’re blessed with 300 days of blue sky a year. That’s 82 percent sunshine year round.

New Mexico is a green state.

We’re dedicated to recycling, reusing and preserving resources.

Sustainability is a New Mexican sensibility, with statewide solutions that include green communities, locally grown organic food cooperatives, and LEED-certified eco-friendly home design and construction incorporating the latest materials and technologies.

New Mexico is an easy place to hang out.

Hospitality is king here.

New Mexico has a strong tourism economy. Our natural beauty, unique culture, art colonies, and huge range of outdoor of adventure opportunities draw more than 13 million vacationers a year. So we certainly know how to make a visitor feel welcome! Source: reuters.com

New Mexico offers time and money savings.

Getting here is more affordable.

A drive vacation is a freer vacation. Free of baggage and parking fees. Free to spend more time doing what you came here for.

New Mexico remains true to its roots. All of them.

Indian, Hispanic and settler histories are alive here.

Few places on Earth offer the rich history and blend of cultures you’ll find in New Mexico.



WWW.SKITAOS.ORG

1-800-776-1111

DO YOU KNOW TAOS?

Some people say there are no more secrets left in skiing and snowboarding. They say there's nothing left to be discovered, that all the stashes are gone, the mysteries revealed. They say that powder days have been reduced to a mere hour, and the only way to chase first tracks is fight the crowds.

| Well, they don't know Taos. Do you?

TAOS

PLAY ON THE
SLOPES



PLAY ON THE
SLOTS



**CENTRALLY LOCATED
TO 3 SKI RESORTS**



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RESORT & CASINO

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Printed in the United States of America.

www.skinewmexico.com



Wait a sec. We're still in New Mexico, right?

Stay & Ski Package
January 1 - March 2, 2013

Book **3** nights of lodging
and get the 4th night, plus
2 adult lift tickets FREE!



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MOUNTAIN GODS
RESORT & CASINO

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Mescalero, NM near Ruidoso

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Offer code: SEASON. Free offers must be used consecutively with original booking. Tax and resort fee extra. Rain checks are not allowed. Upgrades are available for an additional charge. Not available to groups or attendees. One offer per visit. May not be combined with other offers. Must be 21 or over to reserve room. No pets allowed. Management reserves all rights.

Ski at Sipapu, Stay for Free!

Purchase a full-day, full-price lift ticket and stay FREE at Sipapu Ski and Summer Resort's partner hotels (based on double occupancy). Visit www.SipapuNM.com for more information.



EL PUEBLO LODGE - TAOS www.elpueblolodge.com

TripAdvisor Named #1 in Taos
Located on 3 acres in the historic district of Taos, the El Pueblo Lodge offers exceptional customer service, a swimming pool, hot tub, complimentary breakfast and wireless access.

800-433-9612 / elpueblo@newmex.com **48 UNITS**

INDIAN HILLS INN - TAOS www.indianhillsinntaosplaza.com

Walk to the Historic District
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800-444-2346 / indianhills@newmex.com **48 UNITS**



SAGEBRUSH INN - TAOS www.sagebrushinn.com

Great Location and Prices
Full cooked-to-order breakfast included, free internet, fireplace rooms, two large hot tubs, full bar and excellent restaurant. Pet and kid friendly. Located closest to Sipapu.

800-428-3626 / sagebrush@newmex.com **105 UNITS**

SANTA FE SAGE INN www.SageInnSantaFe.com

Affordable Santa Fe Hotel
Attractive comfortable rooms in the heart of historic Santa Fe. 'Healthy Start' breakfast, guest laundry, exercise room, ample parking, free WiFi internet. Pet friendly. Ski packages.



866-433-0335 / sageinn@santafesageinn.com **155 UNITS**



SUPER 8 - LAS VEGAS www.super8lv.com

Rated #1 in Las Vegas, NM
Ranked #1 on TripAdvisor and named one of the best Super 8 locations in the country, the Super 8 Las Vegas offers free breakfast, soup every evening and hot coffee all day.

505-425-5288 / super8motel.nm@gmail.com **36 UNITS**

SIPAPU SKI & SUMMER RESORT



41 TRAILS / 5 LIFTS

A mountain that's big on families and sweet deals

Traditionally the first ski area to open, with the longest ski season and the lowest lift prices in New Mexico, Sipapu is where families come to enjoy an affordable ski vacation. Northern New Mexico's oldest ski area (founded in 1952), Sipapu offers 41 trails and three terrain parks, including New Mexico's only organic park — and a magic carpet for beginners. With four additional lifts and no lines nearly every day, it all amounts to a full season of fun for everyone.

Free lessons for new skiers and snowboarders*

Free Lodging Days — up to four guests stay slope-side for free**

44 slope-side units

2 restaurants at the lodge

Distance to Taos: 22 miles on the famous High Road

Unplug for a while

Don't expect to see Sipapu guests glued to their smartphones. Being here is about being together and out in the snow. Kids love to learn here, and moms and dads love the family atmosphere, which allows kids the freedom to explore the mountain on their own.

* Available with the purchase of a full-day, full-price lift ticket

** Visit www.SipapuNM.com for details on this and all other offers.

uncrowded

Sipapu is the way skiing and snowboarding were meant to be: low-key and without lift lines, with a variety of fun terrain for all skill levels.

LIFT TICKET RATES Age Range	ADULT 21-59	TEEN 13-20	CHILD 7-12	SENIOR 60-69
FULL-DAY	\$44	\$37	\$29	\$29
HALF-DAY	\$33	\$28	\$22	\$22

Free: Kids 6 and under, seniors 70+, 4th graders (bring a report card), 40-year-olds and 60-year-olds. Prices subject to change.

Lift Hours: 9 a.m. to 4 p.m. / **5 lifts:** 2 triples, 2 platters, 1 carpet
Base Elevation: 8,200 feet / **Vertical Drop:** 1,055 feet
Peak Elevation: 9,255 feet / **Snowmaking Capabilities:** 70% of trails
Opening Day: November 17

12 SLOPES

skinewmexico.com

With a rustic feel and some of the best tree runs in the state, Sipapu keeps it simple for fantastic skiing and snowboarding, as well as quality family time.

Ski New Mexico

Sipapu

800-587-2240
SipapuNM.com



Authentically
AWESOME

Watch Video



Sipapu Ski Resort
skinm.co/sipv

SIPAPU

SKI & SUMMER RESORT



Ski TSV, Après at Ojo

After an exhilarating day on the slopes, soak your bones in Ojo's steamy, soothing hot springs.



20% Off Ski, Soak & Stay Special

Bring your lift ticket or season pass from any NM Ski Resort and receive 20% off Springs' entry or lodging.

Valid 7 days a week, excluding holidays through April 30, 2013. One discount per lift ticket/pass. Not to be combined with any other offer. Lodging includes Springs' access.

Hot springs open
8 am - 10 pm every day



Call 505.583.2233
or visit ojospa.com
for lodging and spa packages.

Sulfur-free Mineral Springs • Private Outdoor Pools w/fireplace • Full-service Spa • Enchanting Lodging • Restaurant & Wine Bar
Take the new way to Santa Fe via Ojo Caliente. 37 miles SW of Taos via paved Rim Road/285. Same drive time, only better!

HOTEL St. Bernard TAOS SKI VALLEY

Mountain Sanctuary

Preserving the Taos Ski Week tradition: seven-day packages include ski-in/ski-out lodging, all meals, lifts, and lessons. Also, three-day packages and special rates for New Mexico skiers—just mention "Slopes." Ski with us!



575.776.2251
StBernardTaos.com



We share our love for the mountain, love for the snow and for the mountain lifestyle—that's what we do at the St. Bernard.

- Host Jean Mayer
Technical Director, Taos Ski School



New Mexico's biggest mountain offers the most trails and the widest variety of terrain. Whatever your skill and comfort level, there's more than enough to go around at Taos Ski Valley.

Ski New Mexico



TAOS

800-776-1111

skitaos.org

Enough to go AROUND



SKI VALLEY

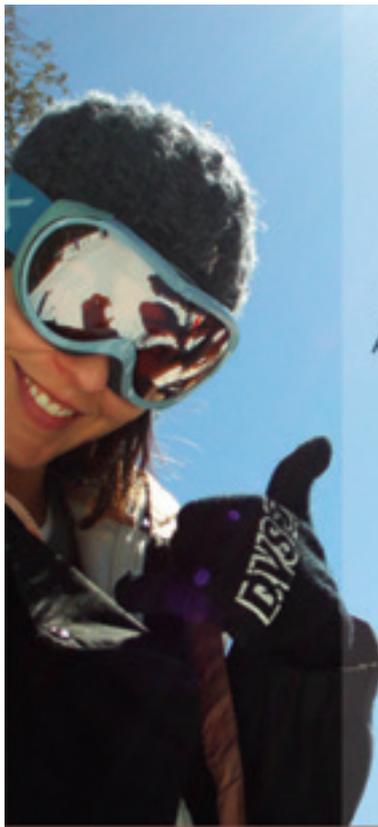
TAOS

Watch  Video



Taos Ski Valley
skinm.co/tsvv





START HERE.

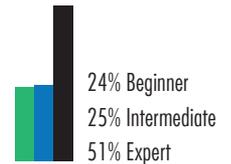
Book ski-and-stay packages directly with your hotel—no middleman! Stay in Taos and ski Angel Fire, Red River, Sipapu and Taos. Best packages, only online.

Taos
Pillow & Powder Packages

taos-pillow-packages.com

TAOS

SKI VALLEY



Close to perfect

110 TRAILS / 14 LIFTS

Owned and actively managed by the Blake family for 60 years. Say hello — they're always around!

The highest elevation in the state, with Wheeler Peak rising to 13,061 feet

New chairlift to three new beginner and intermediate trails, plus expanded tubing

Just 62 miles south of the Colorado border — and a 20-minute drive from a town brimming with activity — rises one of North America's consistently top-rated ski areas, Taos Ski Valley. Who knew so much snow and skiing could be so accessible? Taos locals and outdoor enthusiasts the world over, who like their skiing and boarding to be everything from uniquely scenic to wild, do. Fifty percent of the mountain offers terrain for moderate and still-learning skiers, the other half is devoted to those who delight in a challenge. When you want serious drop, it's here. When you want to luxuriate in a long scenic run, that's here, too.

Impressive from all angles

Decidedly lower key in its approach to what a world-class resort should be, Taos Ski Valley combines full-service vacationing with a comfortable atmosphere that caters to high standards and having a good time. Seventy percent of people who ski Taos come back, and most newcomers to Taos Ski Valley kick themselves for not coming sooner. Taoseños love to share their good skiing and recreation fortune. The world-famous instructors and staff will adopt you and most likely be here to welcome you back year after year.

Up High

Hike-to-ski terrain includes the adrenalin pumping Highline and West Basin areas.

LIFT TICKET RATES	ADULT	TEEN	CHILD	SENIOR
Age Range	18-64	13-17	7-12	65-69
FULL-DAY	\$75	\$65	\$45	\$65
HALF-DAY	\$62	\$47	\$37	\$47
2+ DAYS	\$72	\$62	\$42	\$62
DISCOUNT SEASON	\$50	\$40	\$35	\$45

Free: Children under 6, seniors 80+. Special rates for 70-79, also qualify for \$100 season pass. Prices subject to change.

Lift Hours: 9 a.m. to 4 p.m. / **14 Lifts:** 4 quads, 2 triples, 5 doubles, 3 surface
Base Elevation: 9,207 feet / **Vertical Drop:** 2,612 feet / **Total Acreage:** 1,294 acres
Highest Lift Served: 11,819 feet / **Kachina Peak Elevation:** 12,481 feet
Uphill Capacity: 15,000+ skiers per hour / **Snowmaking Capabilities:** 100% of beginner & intermediate slopes / **Opening Day:** Nov. 22

TAOS PROPERTY RENTALS

www.taospropertyrentals.com



Luxury Chalets, Suites, Condos
 Vacation rentals in Taos Ski Valley, representing a variety of properties from private luxury chalets to base area suites and condominiums, to the ultimate in ski-in/ski-out luxury lodging.

877-557-9448 / stay@taospropertyrentals.com **75 UNITS**

COLUMBINE INN TAOS SKI VALLEY

www.columbineinntaos.com

The Ski Valley's Boutique Hotel

1.5 mi. from chairlifts. Free ski shuttle, outdoor hot tub, breakfast, free Wi-Fi. Locally owned, operated by avid skiers. Book direct and save!

888-884-5723 / psgeilen@taosnet.com **20 UNITS**



ALPINE VILLAGE SUITES

www.alpine-suites.com

In the heart, at the base.

Beautiful slopeside suites, close to the action. Kitchenettes, fireplaces, outdoor hot tub, sauna, ski lockers, covered valet parking. Massage and spa services onsite. Watch our web video tours.



800-576-2666 / info@alpine-suites.com **33 UNITS**

Down a side street, along the Rio Grande Gorge, or above the mesa in a hot-air balloon, you will encounter the unusual and the unusually beautiful in Taos.

On the Exotic Side



Where culture and the creative spirit collide

Home to national treasures that include Taos Pueblo — the oldest continuously occupied settlement in the country — and San Francisco de Asis Mission Church (one of Yahoo's top places to see before you die), Taos offers visitors an opportunity to experience living historic "museums" that uphold authentic and even ancient Indian and Hispanic culture. Add to that a community deeply rooted in the making of all kinds of art, and you have an atmosphere that is unique as well as exotic.

An intensely active place

The town of Taos is a beehive of activity. Both relaxed and famously full of one-of-a-kind shops, art and conversations, Taos offers a surprising range of eclectic and international food and shopping in and around its historic plaza. Educational events, workshops and free activities get locals and visitors mixing and mingling all year round. Mark your calendar for the magical Lighting of Ledoux Street and Christmas Eve bonfires at Taos Pueblo.



OJO CALIENTE MINERAL SPRINGS RESORT & SPA

Bring lift ticket/pass from any NM Ski Resort for 20% off Springs' entry or lodging. Details on web.

800-222-9162
www.ojospa.com



TAOS MUSEUMS

Blumenschein Home, La Hacienda de los Martinez, Harwood Art, Millicent Rogers, Taos Art. Five Museums \$25.

www.taosmuseums.org



The Town of Taos

800-348-0696
taos.org



The Historic Taos Inn

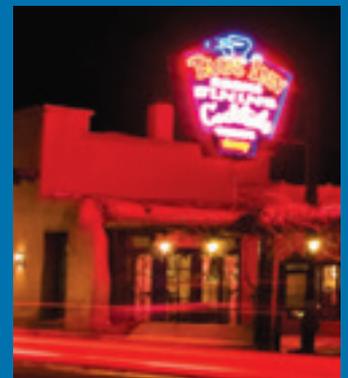
taosinn.com

The Living Room of Taos!

Premier lodging, dining and live music in the Heart of Taos!

Come find your adventure at The Historic Taos Inn. Enjoy award winning food, wine & margaritas at Doc Martin's Restaurant.

The Adobe Bar offers free live music every night and is the perfect place to relax and share our famous nachos with friends and family after a day of skiing. Happy Hour - M-F from 4-6.



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ENCHANTED CIRCLE SLEIGH RIDES

Complete your trip to Taos with a scenic and relaxing horseback trail ride, horse drawn wagon or sleigh ride through the enchanting Sangre de Cristo Mountains. Join us for a breakfast, dinner or a starlight event. Visit our website for schedule. Call for booking.

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www.rttours.com
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NANCY BURCH'S
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QUALITY INN TAOS www.taoshotels.com

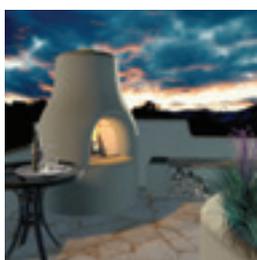
Stay in town. Get real value.
Free shuttle to ski slopes. Full service hotel with bar, restaurant, complimentary breakfast, free high-speed internet. Ski packages for Comfort Suites & Sagebrush Inn available too.

888-610-8267 / quality@newmex.com **99 UNITS**

ADOBE & PINES INN B&B www.adobepines.com

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Three nights in luxury casita or historic suite. Hot tub, fireplace, gourmet breakfast, one-hour massages for two, two adult 2-day lift passes for Taos Ski Valley. View packages, book online.

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PREMIERE PROPERTIES www.taosvacationhomes.com

Largest Selection of Rentals
Over 100 unique and upscale homes, condos and cabins in Taos, Arroyo Seco, and Taos Ski Valley with all the amenities you'd expect for an exceptional lodging experience.

800-987-8423 / premiere@newmex.com **100+ UNITS**

TAOS



Get oriented, get around

Make your first stop in town the Taos Visitor Center. Loaded with local info, maps, guides, arts and crafts, the center is open daily from 9 to 5 at 1139 Paseo del Pueblo Sur (Hwy 68 at Cañon). Taos Chile Line Ski



Shuttle runs hourly between town lodging/historic district and Taos Ski Valley for \$1 round trip (weekdays only). Taos Express runs nonstop on weekends (Fri-Sun) between Santa Fe & Taos, \$10 round trip (NM Rail Runner connection).

There's always something free and easy to do, so check www.taos.org/festivals. Taos Youth and Family Center has activities for kids and adults every day — even après ski!

Alternative Everything

Taos is well-known as a healing place and a hotbed of alternative thinking and practices for health, wellness, politics, lifestyle and artistic expression.



TAOS YOUTH & FAMILY CENTER
Indoor ice-skating, swimming, roller-blading, skate park. Rental equip. Computer lab. 7 days/wk. See schedules. 575-758-4160
www.taosyouth.org

Watch Video



Town of Taos, NM
skinm.co/taosv

With two chairlifts to carry you from downtown to the top of the mountain, and activities day and night, Red River puts all you want from a family vacation within walking distance.

Ski New Mexico



800-331-7669
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Everyday
EASY

Watch Video



Red River Ski Area
skinm.co/rrsav

RED RIVER
SKI AREA





SITZMARK

EQUIPMENT RENTALS: 1/2 Block from Platinum Lift. First Class Service Department. Voted "Best Customer Service."

LODGING: Comfortable Condos & Cabin, Free WiFi, Non-Smoking Rooms, Flat Screen TVs with DVD/VCR.

Kids Ski Free/Stay Free. Wednesdays Free program.
See website for details.

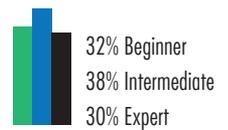
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SitzmarkSportsAndLodging

1200 pairs of Ski Rentals, and Snowboards, Snowblades, Snow Shoes, Mountain Bikes

Kids Ski Free/Stay Free promotion offered through Red River Ski Area. Terms & conditions apply. Limited blackout dates.

RED RIVER

SKI AREA



57 TRAILS / 7 LIFTS

A family tradition

3 terrain parks,
285 acres of rideable terrain

85% of our mountain has
snow making capabilities

Red River has the most
snowmaking in the region

The Platinum triple chair
speeds skiers from town
to the top of the mountain

Generation after generation returns to Red River year after year to ski some of New Mexico's most majestic terrain and to kick back and enjoy shopping, socializing and a surprisingly vibrant nightlife—simply because it's so darn easy to have fun here.

Snow, snow, snow

Red River is proud to offer the most snowmaking anywhere in the region, with 85 percent of our mountain covered with snow all season long. Getting on our trails is a breeze, too. The Platinum chairlift takes skiers to more than 22 trails, right from the middle of town. As for learning here, it's definitely fun! Red River Ski School is set up to be relaxed and more

loosely structured, where kids learn as they play in a low-pressure, safety-conscious way.

Lots to do, do, do

Our winter lineup of unique events includes frozen turkey races, penguin plunges, Saturday-night rail jams, USASA sanctioned events, holiday and Saturday-night torchlight parades with fireworks.

Excel

Within two days, first-timers can be up at the mountaintop enjoying the terrific views along with the best of them.

LIFT TICKET RATES	ADULT	TEEN	CHILD	SENIOR
Age Range	20-64	13-19	4-12	65-69
FULL-DAY	\$65	\$59	\$49	\$49
HALF-DAY	\$50	\$45	\$36	\$36
THREE DAY per day	\$58	\$53	\$44	\$44

Free: Children under 4 and seniors 70+. Prices subject to change. Half-day ticket hours: 9 a.m. to 1 p.m. or 12 p.m. to 4 p.m.

Lift Hours: 9 a.m. to 4 p.m. / **7 Lifts:** 3 triple, 2 double, 2 surface
Base Elevation: 8,750 feet / **Vertical Drop:** 1,600 feet / **Peak Elevation:** 10,350 feet
Snowmaking Capabilities: 85% of trails / **Opening Day:** November 21

20 SLOPES

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Mountain views near ski area

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Enjoy a beautiful winter setting in our cozy fireplace cabins with fully-equipped kitchens. Pets welcome. 4th Night Free with reservation. January Bargain Days! Kids Stay & Ski Free!

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Blue jeans, sweatshirts and baseball caps are typical attire around Red River, which holds tight to a laid-back attitude that welcomes visitors to come as you are.

Main Street in the Mountains



A history of mining, a commitment to laid back

The town of Red River began as a gold- and silver-mining town riding the prospecting boom of the late 1800s. Remnants of that history can be found all around, especially on the mountain, where trails are named after old mines – like Silverado and Bobcat.

Super congenial and super convenient

Down home, easygoing and real are the words that best describe the feel of Red River. With skiing right from Main Street and a choice of conveniences that stretch for an easy 10 blocks, you'll find everything from daily necessities to that one-of-a-kind Southwest souvenir within steps.

Free your feet

Ditch the car. Let the kids loose. Leave your heels and tie at home. Red River is calling you. Slide, glide, ride, stomp, stroll and roll your way to everything and anything your vacationing heart desires. Be casual, be spontaneous, be out there and, best of all, be free of traffic and searching for a parking spot.



BLACK MOUNTAIN PLAYHOUSE

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The Town of Red River

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RED RIVER

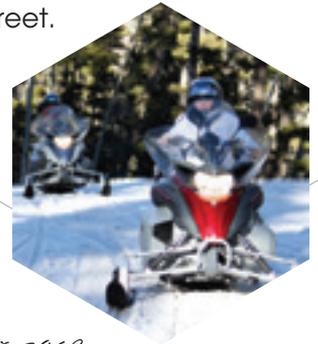


Something for everyone

Red River is geared for families and vacationers with all kinds of interests. Grandparents enjoy window-shopping and people-watching within strolling distance and meeting up with the kids for a lunch break at the chalet. Teens and young adults claim their turf at Chill Nights at the Community House, for ping pong, video games and safe hanging out. For après ski, there's live music and warm drinks on the decks around town, as well as evening concerts and scrumptious food choices up and down Main Street.

Relax

Safe, comfortable and uniquely Old Southwest, Red River offers history, outdoor adventure and entertainment, all at a slower pace.



BLACK DIAMOND GRILL

Texas BBQ, appetizers, burgers, pizza, beer, margaritas, wine. Breakfast 7-10a.m. Grill/bar 11a.m.-9p.m. Near Platinum Chair. 575-754-9950

Watch Video



Red River, NM
skinm.co/trv

Heavy snowfall is good for every skier and ski area. But if you're focused simply on following total inches of snowfall to make your ski vacation decision, then you may be missing a very important aspect of finding great skiing: the top three inches.

The Truth About



SNOW

You ski the top three inches, and New Mexico's is the fluffiest.

Pay attention to surface

The truth is, you almost always ski the top three inches of snow. You're not skiing on the 11 inches that fell last week or the 100 that have fallen up till now. So, what's good to know about snow is not simply how much is falling but where, what the snow is made of, how your favorite ski areas are maintaining what has fallen, and under what conditions they are making snow.

New Mexico's delightfully dry snow

Climate, snowmaking capability and grooming frequency all factor into an overall great snow experience. Take a look at why New Mexico can deliver the top-three-inch conditions you're looking to ski:

- The dryness of the air here means our snow has lower water content, creating less icy conditions. The result is drier flakes with more facets and therefore fluffier, more skiable snow.
- The scale of our mountains compared to the biggest resorts means our grooming equipment can tend to trails more often and create the smooth corduroy surface you love to ski, every day.

- Our high-and-dry desert conditions means snow falls day *and* night; vacationers often wake to new powder.
- Powder enthusiasts can always find a stash of snow somewhere on the mountain.

To keep trails super sweet for all skill levels, New Mexico's ski areas perform a well-synchronized grooming ballet that takes the best that Mother Nature has to offer, meticulously maintains it, and refreshes it with fluffy flakes that shape their super skiable character in this perfect snowmaking climate.

All-day fun in the sun

With an average 300 days of sunshine each year, New Mexico is the place to experience blue skies and great snow. The dryness makes the air feel warmer, too. Here, you'll have less need for goggles and chalet breaks, and fewer worries about frozen fingers and numbed cheeks. It's not uncommon to see an enthusiast ski in shorts on a New Mexico slope. With temperatures averaging around 34 degrees, December through February, you can stay out longer and keep warmer without being bundled to the hilt.

Rocky Mountain FESTIVITIES

Frozen Turkey Races
at Red River Ski Area
November 22, 2012



There's plenty to do.
All over, every day.

NOVEMBER

10	R&R Ruidoso Street Party	Ski Apache/Ruidoso
22	Frozen Turkey Race	Red River
22-1/1	Yuletide in Taos	
23	Affordable Arts	Los Alamos
23-25	Rio Grande Arts & Crafts Festival	Albuquerque
24	River of Lights	Albuquerque
30	Race Camp with UNM	Red River

DECEMBER

1	Festival of Lights Parade	Ski Apache/Ruidoso
5	USASA Rail Jam	Red River
7-9	WinterFest	Los Alamos
15	Big Mountain Challenge	Ski Apache
15-30	BioPark - River of Lights	Albuquerque
22	Dummy Gelunde Jump	Ski Apache
22	Brew Master's Festival	Taos Ski Valley
23-25	Ski and Snowboard with Santa	Angel Fire Resort
24	Procession of the Blessed Mother	Taos Pueblo
24	Luminaria Tour	Albuquerque
30	World Snowboard Day	Sipapu

JANUARY

5	Terrain Park Competition I	Ski Apache
5	Beats on the Basin	Ski Santa Fe
5-6	SkiBike Demo Days	Sipapu
6	Deer or Buffalo Dance	Taos Pueblo
7	Moonlight Skiing	Valles Caldera
8	Winter Trails Day	Valles Caldera
12	Terrain Park Competition II	Ski Apache
12	Mark West Memorial Race	Ski Santa Fe
18-20	Winter Carnival	Red River
19-21	Chama Chile Ski Classic/ Winter Fiesta	Chama
25-26	Big Ol' Texas Weekend	Angel Fire Resort
25-27	Santa Fe Winter Fiesta	Santa Fe
26-27	Ski 'n' Ice Bowl	Sipapu
26-27	USASA Snowboard Slalom & GS	Red River
26-27	Low O2 Challenge Ski and Snowshoe Races	Enchanted Forest
30-2/2	Taos Winter Wine Festival	Taos & Taos Ski Valley

The Rockies begin in New Mexico.

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Mountains

Mark your calendar and plan for an all-around terrific time in New Mexico by joining us for these festivals, activities and events.

2012-2013 CALENDAR



Shovel Races
at Angel Fire Resort
February 2013

FEBRUARY

TBA	Shovel Race Championships	Angel Fire Resort
2-3	UNM Lobo Invitational Races	Enchanted Forest
7-12	Mardi Gras in the Mountains	Red River
8-10	K2 Women's Weekend	Pajarito
10	Mardi Gras Parade	Angel Fire
16-18	February Fun Fest	Sipapu
22-24	ARTFeast Santa Fe	Santa Fe
23	USASA Slopestyle	Red River
23	Just Desserts Eat & Ski	Enchanted Forest
23	K2 Bumps Challenge/ Paint for Peaks	Taos Ski Valley
23	Ultimate Ski/ Snowboard Challenge	Ski Santa Fe
23-24	Tele-bration	Pajarito
24	Pine Cup	Ski Santa Fe
24-3/3	Restaurant Week	Santa Fe
28-3/2	Salomon Extreme Freeride Championship	Taos Ski Valley

MARCH/APRIL

2	Beats on the Basin	Ski Santa Fe
7-10	Taos Shortz Film Festival	Taos
9	Spring Beer Festival	Taos Ski Valley
9-10	Hawaiian Days	Sipapu
9-24	Beach Weeks, Pond Skim	Red River
16	10th Annual Cardboard Derby	Sipapu
16	Skiesta	Pajarito
Mid	Fiesta del Sol Spring Break	Angel Fire Resort
22-24	Enchanted Forest Dog Days	Enchanted Forest
23	Pond Skimming Contest	Sipapu
23	Tessa Horan Ascension	Ski Santa Fe
30	26th Gladfelter Memorial Bump Contest	Ski Santa Fe
31	Easter Egg Scavenger Hunt	Sipapu
4/7	Pond Skim	Taos Ski Valley

For complete season events please visit calendars at newmexico.org and skinewmexico.com



Cardboard Derby
at Sipapu Ski Resort
March 16, 2013



The Pond Skim
at Taos Ski Valley
April 7, 2013

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SKI SANTA FE

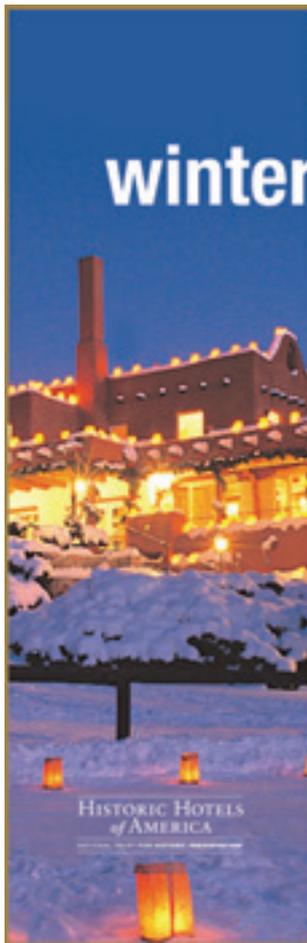
SKI AREA

Watch Video



Ski Santa Fe
skinm.co/ssfv





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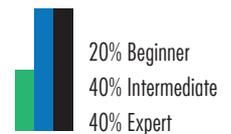


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SKI SANTA FE

SKI AREA



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Groomed for greatness

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Newly expanded Ski Santa Fe Sports Shop features the latest in apparel & accessories.

New rental shop features over 1,600 sets of new skis and snowboards.

With one of the best snowmakers in the country at its grooming helm, Ski Santa Fe prides itself on providing beautifully groomed trails with snow that feels light and natural all winter long. Add a wide variety of terrain, ranging from super steep to super long and sweet, and you've got skiing as good as it gets, anywhere.

Locals love to love us

With the city of Santa Fe just 30 minutes down the mountain road, Ski Santa Fe is where people who live here love to ski. And people who visit here get to share in the area's sunny blue-sky warmth and abundantly friendly vibe. Be like a local and enjoy weekday specials, locally roasted espresso from the new coffee bar, and some of the best, most accessible skiing in the state.

Locals love to love us

Pretty steep

At 10,350 feet, Ski Santa Fe's resort base is one of the highest in the United States.

LIFT TICKET RATES	ADULT	TEEN	CHILD	SENIOR
Age Range	21-61	13-20	<12	62-71
FULL-DAY	\$ 66	\$ 50	\$ 46	\$ 46
HALF-DAY	\$ 50	\$ 50	\$ 50	\$ 50
2 DAYS	\$ 125	\$ 95	\$ 87	\$ 87
3 DAYS	\$ 184	\$ 139	\$ 128	\$ 128
4 DAYS	\$ 240	\$ 182	\$ 167	\$ 167
BEGINNER	\$ 34	\$ 34	\$ 34	\$ 34

Free: Children under 46" in ski boots and seniors 72+. Prices subject to change. Half-day ticket hours: 9 a.m. to 12:30 p.m. or 12:30 p.m. to 4 p.m.

Lift Hours: 9 a.m. to 4 p.m. / Spring Hours (after March 18) 9:30 a.m. to 4:30 p.m.
7 Lifts: 1 quad, 2 triples, 2 doubles, 2 conveyors / Base Elevation: 10,350 feet
Vertical Drop: 1,725 feet / Total Acreage: 660 acres / Peak Elevation: 12,075 feet
Highest Lift Served: 12,075 feet / Uphill Capacity: 9,350 skiers per hour
Snowmaking Capabilities: 50% / Opening Day: November 22 (tentative)

The most visited city in New Mexico, Santa Fe is known the world over for its narrow side streets, art galleries, grand plaza, distinctive shops, and top choices in regional and international cuisine.

A Little Bit of Europe



A surprisingly alpine place

Most people who don't know "the city different" think of the desert when they think of Santa Fe; but in reality, it snows all winter in this high-mountain area. Ski Santa Fe's base elevation is 10,350 feet — one of the highest in the continental U.S. — with a peak that rises to 12,075 feet. So we're not a low-lying city. At 7,000 feet above sea level — the highest capital in the United States — we're a small fashionable town nestled just below one of New Mexico's most welcoming mountains.

A flair for the wonderful

A big benefit of skiing Santa Fe is getting to experience the city itself. A world-class tourist destination that attracts art enthusiasts, spa seekers, independent film buffs, antique and artifact collectors, luxury hounds, hostellers and museum-goers of all sorts, Santa Fe is nothing short of cosmopolitan. No other place in New Mexico offers as much for non-skiers and skiers wanting a "day off" to do something unusual. So when you're ready to take a break from the mountain, you can meander your day away, surrounded by sights and sounds both foreign and familiar.



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SANTA FE



Get into our history, and our town

Santa Fe is the oldest capital city in the country, so it's full of history. With some of the most dramatic and beautiful landscapes in the country, the Santa Fe area draws outdoor enthusiasts from across the globe. The mountain is



just 16 miles from town—a 30-minute drive—so you can easily tap into serious snow fun and fantastic window shopping within the same day. In winter, you can find a room to stay, any day, in Santa Fe for \$69. Which means we're an affordable vacation destination as well.

Flavorful

A city loaded with ancient and modern culture, Santa Fe offers unlimited shopping and cultural color around every corner.



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Inn of the Governors provides world-class service, a downtown location, complimentary breakfast buffet, free tea and sherry reception daily in our lobby. Free off-street parking. Book directly with us and earn a \$25 daily food credit.

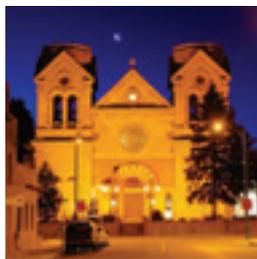
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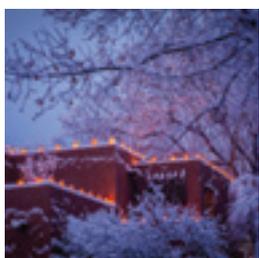
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Santa Fe, NM
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New Mexico's TAHOE



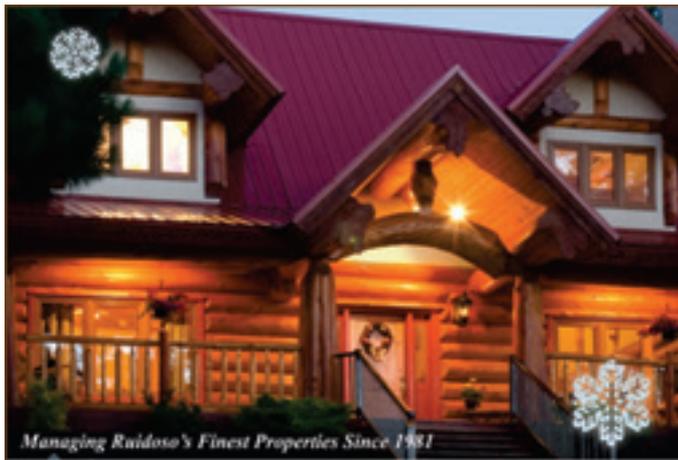
SKI APACHE SKI AREA

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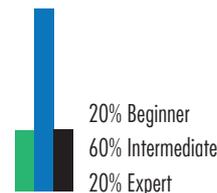


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The only gondola in New Mexico, rising to 11,500 feet

2 terrain parks for beginning, intermediate and advanced shredders

The second largest ski area in New Mexico and one of the most casual, Ski Apache caters to the beginning and intermediate skier, with a surprising choice of upper slopes for steeper skiing when you're ready. You won't be on the go here. Ski Apache is all about winter fun with family and relaxed runs. Lift lines are low to non-existent, and the snowmaking is plentiful, so you and the kids can go up and down all day. No need to rush or race. Ski at a comfortable pace.

The place to learn — skiing and Native history

Located on reservation land in Lincoln National Forest. Ski Apache is owned and operated by the

Mescalero Apache Tribe. So while you're here perfecting your snowplow stops and parallel turns, you'll also be taking in some national history and culture. During ski breaks, enjoy drumming groups on the plaza and Native exhibits at the Adventure Center. Ski lessons are structured around lesson stations, so you can hop from one focus to the next on your own schedule. We even equip youngsters with GPS tracking tags so you, and we, know where they are, all the time.

Tucked Away

Leave the interstate behind. Come play on our groomed runs and tubing hill. Kick back in our lodge.

LIFT TICKET RATES	ADULT	TEEN	CHILD	SENIOR
Age Range	18-59	13-17	<13	60-69
FULL-DAY	\$ 55	\$ 46	\$ 35	\$ 48
HALF-DAY	\$ 39	\$ 34	\$ 26	\$ 34
2 DAYS	\$ 109	\$ 91	\$ 69	\$ 95
3 DAYS	\$ 154	\$ 127	\$ 97	\$ 133
4 DAYS	\$ 205	\$ 169	\$ 129	\$ 177

Prices subject to change. Military discounts available

Lift Hours: 9 a.m. to 4 p.m. / **10 Lifts:** 1 Gondola (4 per), 2 quads, 5 triples, 1 double, 1 surface / **Base Elevation:** 9,600 feet / **Vertical Drop:** 1,900 feet
Total Acreage: 750 acres / **Peak Elevation:** 11,500 feet / **Uphill Capacity:** 16,550 skiers per hour / **Snowmaking Capabilities:** 15 trails / **Opening Day:** November 22

SNOWY STREET SCENE COURTESY VILLAGE OF RUIDOSO. SNOW GEAR: DAVID TREMBLAY

Sitting high and pretty, smack in between El Paso and Albuquerque, New Mexico's southernmost ski town offers easy access to snow sports, shopping, dining and art — all against the backdrop of American West history.

Within Easy Reach



Where cowboy casual meets high-altitude adventure

Ruidoso is a small town that's big on style and outstanding amenities, yet laid back in atmosphere and attitude. Families come back time and again for its moderate temperatures, cool shopping, arts scene, historic sites and decidedly Western charm. For snow fun, the Winter Park Recreation Area offers tubing — day and night — with a magic-carpet lift and huge tubes to hold you and your little ones safely together.

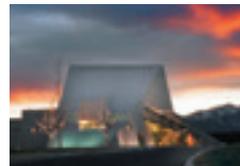
Welcome to the neighborhood

Ruidoso offers visitors a wide selection of lodging establishments, many of which are cabins. Choose from rustic to the fully outfitted, situated in enclaves that make it easy to walk to town for shopping, dining and live music. Ruidoso sports an alpine feel that is both outgoing and welcoming. It's safe to say, you and the kids will feel at home here. Welcome!



RUIDOSO WINTER PARK

Tubing and snow play park. Twists, turns, bumps, jumps and curves. Magic carpet. Giant tubes. Kidz Korral. 575-336-7079
www.ruidosowinterpark.com



SPENCER THEATER

Experience Ruidoso's world-class performing arts center. Music, theater and dance tours year-round. Tickets online. 575-336-4800
www.spencertheater.com



The Village of Ruidoso

877-784-3676
discoverruidoso.com

Discover Ruidoso

DiscoverRuidoso.com

Elevate Your Attitude

As Southern New Mexico's premier winter destination, Ruidoso is a magnet for snow-lovin' travelers. Ski. Snowboard. Tube. Live the thrill of casino gaming, hoist a pint, shop and dine the mid-town trail or discover Billy The Kid Country. Then again, you could just sit yourself down on the deck and chill. Ruidoso is famous for that.



director@DiscoverRuidoso.com

877-784-3676



Historic

Get in touch with your inner kid—Billy, that is—by visiting the historic sites and museums surrounding Ruidoso.



HUBBARD MUSEUM

Experience the history of the American West. Native American, Hispanic and Pioneer artifacts and exhibits. 575-378-4142
www.hubbardmuseum.org

RUIDOSO

Cultural

Discover the rich history of the Native Americans, Hispanics and pioneers who called Lincoln County home.

In love with its wild side, and wildlife

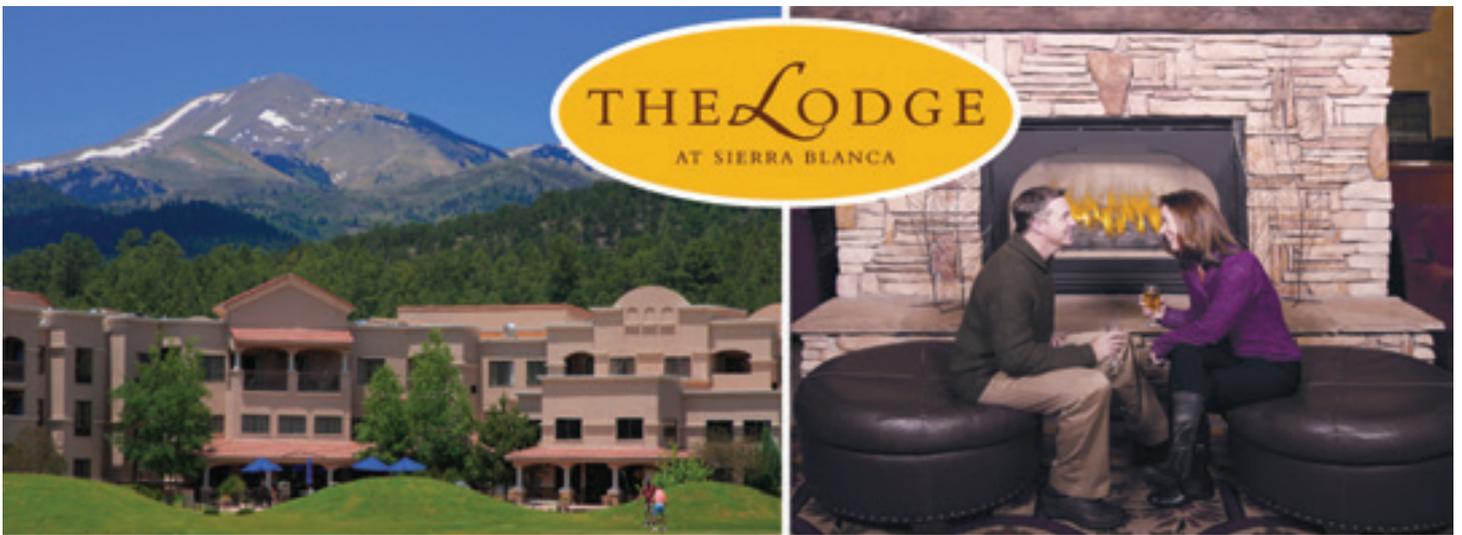
Ruidoso is located in the heart of historic Billy the Kid country, in Lincoln County. Our history is as Wild West as it gets. The town is also the unofficial carved-bear capital of New Mexico. You'll see them everywhere, sculpted from the pines surrounding the village. Ruidoso has a seriously artsy side as well. The town's 50 or more art galleries compete with Santa Fe for choice and variety, while the world-class 514-seat Spencer Theater is just a short drive from town.



Watch Video



Ruidoso, NM
skinm.co/ruidv



A Destination Like No Other...

With a wide array of amenities to complement the many activities found in Ruidoso guests will enjoy putting up their feet and relaxing at the Lodge at Sierra Blanca!

888.725.1074

www.LODGEATSIERRABLANCA.COM

CARVED BEAR - A RUIDOSO ICON: GWYN KELLELY, RUIDOSO ART GALLERY COURTESY VILLAGE OF RUIDOSO, NIGHT STING: CHRIS MCCENNAHAN, TUBING: BARNWICK

Nestled in the beautiful Moreno Valley of the Sangre de Cristo Mountains, Angel Fire boasts the fun and excitement of an alpine resort, while maintaining the simplicity of its local charm.

Ski New Mexico

.....



800-633-7463
angelfireresort.com

Your Snow HOME



ANGEL FIRE RESORT

Watch Video



Angel Fire Resort
skinm.co/afv



ANGEL FIRE RESORT

Come up
for air!

Angel Fire is the only resort in New Mexico that has:

Night skiing: 50 acres of lighted skiing and riding.

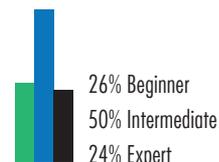
Alpine zipline: New Mexico's first and only; the highest in North America; open all year.

On-location Nordic center: 17k of groomed trails, accessible just steps from Angel Fire Country Club.

However you like your skiing and boarding, Angel Fire is on top of it. From groomed beginner trails to wild-and-woolly expert terrain, you'll find your run in the sun at Angel Fire. With the best range of snow sports around, there's more than enough to keep the whole family entertained, day and night.

Invested in a first-class experience

Angel Fire Resort is a four-season resort offering a fun Rocky Mountain experience for families, outdoor enthusiasts and groups. Situated at 8,600 feet in elevation with views of 13,161-foot Wheeler Peak, Angel Fire combines serenity and stunning scenery with world-class facilities and services. When you stay in Angel Fire, you'll feel a sense of pride and appreciation for the area's pristine beauty. Come stay in comfort among new friends.



77 TRAILS / 7 LIFTS

Pamper

Plunge in the pool, soak in our hot tub, sweat it out in the fitness center. Or simply be feet-up by the fire.

LIFT TICKET RATES Age Range	ADULT 18-69	TEEN 13-17	JUNIOR 7-12	SENIOR 70+
FULL-DAY	\$66	\$56	\$46	\$0
HALF-DAY (p.m. only)	\$49	\$42	\$36	\$0
NIGHT SKIING	\$24	\$24	\$24	\$12

Free: Children under 6 and seniors 70+. Fifth graders ski & snowboard free with a full-price paying, accompanying adult, completed online form and valid report card. \$12 night skiing upgrade with proof of same-day ticket. Prices subject to change. Military discounts available.

Lift Hours: 9 a.m. to 4 p.m. / **Night Skiing:** 4 p.m. to 8 p.m. / **7 Lifts:** 2 quads, 3 doubles, 2 surface / **Nordic Center:** 17k of terrain, 4 trails, 1 beg., 2 int., 1 adv.
Base Elevation: 8,600 feet / **Vertical Drop:** 2,077 feet / **Total acreage:** 560+
Highest lift served: 10,677 feet / **Uphill Capacity:** 6,000+ skiers per hour
Snowmaking capabilities: 52% of mountain / **Opening Day:** December 14

LOOKING FOR LODGING IN ANGEL FIRE?

CALL to discuss your lodging needs
 Toll Free: 800-323-5793
 Local: 575-377-6062

Chalets, Condos, Cabins
or Hotel Accommodations



DiscoverAngelFire.com

Browse our website for pictures



Great Fitting Great Looking
Rental Equipment
1/2 Block from the Slopes
Angel Fire

- ❖ **FREE** Overnight Ski Storage
- ❖ **FREE** Rental Breakage Insurance
- ❖ **FREE** Parking Next to our Shop
- ❖ **FREE** Shuttle to the Slopes
- ❖ **FREE** Equipment Exchange

Reservation Hotline
800-469-9327
or 575-377-2475

Save \$\$\$
Make reservations online
www.villageskishop.com
26 Aspen St., Angel Fire

An ideal place to live and raise a family, Angel Fire is not just a beautiful spot to play. It's a safe and stimulating community in which to work and live, too.

Live, Work, Play Your Way



Enjoy peace and quiet, enjoy your family

In Angel Fire, we have peace and quiet. Forget honking horns and sirens and big-city light pollution. Here is where bright stars, pristine nature and amazing wildlife are your neighbors. Hiking, biking, skiing, cycling and more are just outside your door. Wake up each morning, and it's all right here for you and your family to enjoy all year, every day.

Welcome to a well-established community

Angel Fire's elementary and middle schools are acknowledged statewide for their innovation and high standards. Moreno Valley High School is one of the nation's top-ranked charter high schools. For health services, the Moreno Valley Health Care Clinic offers full health care and medical staff, with Taos's Holy Cross Hospital just 30 minutes away. Best of all, Angel Fire offers affordable housing choices with all the benefits of owning or renting in an established resort community.



ANGEL FIRE EXCURSIONS

Two- and three-hour guided snowmobile tours in Carson National Forest. Fishing, hiking, ATV tours. Call ahead. 575-377-2799
www.cti-excursions.com



VIETNAM VETERANS MEMORIAL AND CHAPEL

First Vietnam memorial to fallen soldiers, dedicated in 1971. Now a state park, 45,000 visitors/year. Open 24/7/365. 575-377-6900
www.angelfirememorial.com



The Village of Angel Fire

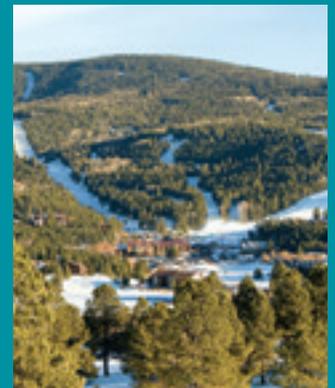
866-668-7787
angelfirefun.com

Chamber of Commerce

AngelFireChamber.org

Local businesses here to serve you.

Members of the Angel Fire Chamber of Commerce want to make sure that your visit to New Mexico is as enchanting as our village. Whether you stay a few days, weeks or decide to relocate here, we want to meet your every need. Call or stop in if you'd like a new business directory, or check our website for business listings.



manager@angelfirechamber.org

800-446-8117

LUXURY MOUNTAIN HOMES ★ CONDOS ★ CABINS



North Country Real Estate
 15 Halo Pines, Angel Fire, NM 87710
 575-377-6651 office, 800-284-0378 toll free
 www.aboutnorthcountry.com

VACATION RENTALS & SALES

PICK UP YOUR KEYS & SKIS AT TRAILHEAD



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 Bike and Ski Shop

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 info@aftrailhead.com
 www.aftrailhead.com

PRESENT THIS AD FOR
20% OFF

EQUIPMENT RENTALS & SALES



MAJESTIC MOUNTAIN
SLEIGH RIDES

Complete your trip to Angel Fire with a scenic and relaxing horseback trail ride, horse drawn wagon or sleigh ride through majestic Carson National Forest. Join us for a breakfast, dinner or a starlight event. Visit our website for schedule. Call for booking.

575-377-6416
 www.rtours.com
 tours@rtours.com

NANCY BURCH'S
Roadrunner Tours

ANGEL FIRE



Ignite your spirit

You can be your own boss in Angel Fire and start that business you've always dreamed about, zip to and from home in minutes, or work from your own home office on your own schedule. Here your entrepreneurial spirit will thrive. Excite your mind and leave the go-go stress of the fast-track world far behind. We're more than happy to help you get established and succeed here. After all, when you're happy with what you're doing, your family and your business benefit. Visit www.angelfirenm.gov.



Clean

The air here is crystal clear, the climate is pretty much perfect. What more could you want? Healthy, active living never felt or looked so good!



ROASTED CLOVE RESTAURANT

Fine dining, elegant atmosphere, mountain setting. Chef Tom Bowles delights. Reservations recommended.
 575-377-0636
 www.roastedclove.com

Watch Video



Angel Fire, NM
 skinm.co/vafv

THERE ARE
BIGGER,
STEEPER,
GNARLIER
MOUNTAINS





LOS ALAMOS

505-661-4806 / visit.losalamos.com

A recreational paradise that spans four mesas and five canyons, Los Alamos is truly a town on the edge. Scientists, outdoor enthusiasts, and movers and shakers call this expanse home.

On the Edge

Los Alamos

New Mexico's Best-Kept Secret!

Los Alamos is unique place "where discoveries are made." A place of ancient sites, spectacular scenery, diverse wildlife, outdoor recreational opportunities, small-town friendliness, world-class cultural activities, and fascinating history.

After a day on the slopes, get checked into one of our fine hotels or B&B's and then enjoy a blissful evening stroll around town.

For a list of area lodgers and ski/stay packages in Los Alamos County, visit our website — often.



www.lahighaltitudesports.com
800-444-0707

Innovation at work and play

With 70-plus miles of trails—from an elevation of 6,200 feet in White Rock to more than 10,000 feet at the top of our Ski Hill—plus stunning mesa and deep-canyon terrain, Los Alamos offers high-altitude adventure for all levels of skiers, hikers and cyclists. Home to Los Alamos National Laboratory, Los Alamos has long attracted big thinkers, as well as outdoor enthusiasts of every sort, looking for a major workout.

A town of many languages

It's not uncommon to hear several languages spoken while trying out the interactive exhibits at the Bradbury Science Museum or standing in line for a latte at the downtown Starbucks. "The Lab," as locals call it, employs thousands of the best problem solvers in research technology, from every corner of the world, as well as a few thousand more innovators from the state's farther reaches. On the path above the Rio Grande or on the pavement downtown, you'll find yourself mingling with some serious minds.

Main Street for movies, music and more

In town, enjoy outdoor-rink ice skating amid the pines and Warm Water Weekends in the Aquatic Center's heated pool—the highest altitude Olympic-size pool in the world. At night, there are movies, local music and brews. Discover the ever-popular C.B. Fox, the town's general store, where you can pick up an extra hand and foot warmer on your way up to ski Pajarito.



OUTDOOR ICE RINK

Public ice-skating. Skate with Santa, Luminaria, Aloha, Valentine's Day skates. Games & Prizes. Schedules online. 505-662-4500 www.losalamosnm.us/rec/rink/



INDOOR AQUATIC CENTER

Seasonal events. Family, children, therapy pools. Swim classes. Open swim. Check website for schedules. 505-662-8170 www.losalamosnm.us/rec/aquatic/



PAJARITO MOUNTAIN

For a smaller mountain, Pajarito delivers a big ski experience that invites the extreme boarder and skier to hit it hard, with plenty of terrain for the gentler ride.



Ski New Mexico



505-662-5725

skipajarito.com

Living Large



A powerful little package

Performance skiers come to Pajarito for its miles of bump runs, glades and tree skiing. The more relaxed powder lover enjoys the no-flash, laid-back atmosphere and huge choice of sweet trails here. Boarders flip over our terrain park. Regardless of your skill level and appetite for edge, everyone agrees: Pajarito is one bountiful ski area.

Serene nonstop skiing

Pajarito's slopes are peaceful, with no lift lines — even on our busiest days! In about seven minutes you're up on top with a choice of trails to satisfy your heart's desire and views of the Rio Grande Valley that add a uniquely soothing beauty to your skiing. With fabulous warm winter weather and nearly continuous New Mexico sunshine, Pajarito makes it easy and comfortable to ski nonstop, if that's what you want.

Close enough to the action

Pajarito Mountain is just 45 minutes from Santa Fe and two hours from Albuquerque. It's a short drive from here to the Jemez Hot Springs for a soak, or to the Valles Caldera for a day of cross-country skiing.

A mountain with an inside track on what skiers want

300 skiable acres, and choice tree skiing

Runs as long as 4,000 feet long

A "green" ski area — 10 percent of our power comes from renewable energy

PAJARITO MOUNTAIN

LIFT TICKET RATES	ADULT	TEEN	CHILD	SENIOR
Age Range	18-64	13-17	7-12	65-74
FULL-DAY	\$59	\$49	\$35	\$49
HALF-DAY	\$46	\$35	\$30	\$35

Free: Children 6 and under, and Seniors 75+. Prices subject to change.

Hours: Weekends, federal holidays, winter break. Closed Christmas Day
6 Lifts: 1 quad, 1 triple, 3 doubles, 1 surface / Base Elevation: 9,200 feet
Vertical Drop: 1,200 feet / Total Acreage: 750 acres / Peak Elevation: 10,400 feet
Opening Day: December 21 (anticipated)

Watch Video



Pajarito Mountain
skinm.co/pajv



ALBUQUERQUE

800-284-2282 / ItsATrip.org

A hub in every sense, Albuquerque boasts museums, shopping and attractions that measure up to the best of any major U.S. city – but with a relaxed atmosphere all its own.

Urban Upbeat

Metropolitan and mountainous

Just 20 minutes from Sandia Peak Ski Area by tram, Albuquerque is filled with hidden treasures that beckon unsuspecting visitors to return. Home to a unique blend of regional cuisine, where chile is a household word, Albuquerque offers an amazing range of things to see, hear and taste. Upscale and hip, you can spend a day in the city enjoying an eclectic and electric vibe in the near shadow of majestic peaks.

On the young and creative side

With a high concentration of events and activities in the arts, and a thriving university-based community, Albuquerque is a welcoming place for the younger set to live and play. Creative, diverse and cutting edge in its approach to food, music, education and art, Albuquerque is great for kids, couples, extended families and the culturally curious.

Uptown, downtown, all around fun town

Albuquerque is a true city with distinctly different neighborhoods that include fashionable and food-filled Nob Hill, Historic Old Town and the BioPark complex, with its zoo, aquarium and botanic gardens. Albuquerque also stages more weekend theatrical performances than any U.S. city of its size and is home to the Albuquerque International Balloon Fiesta®, which draws visitors from all over the world.

Accessible

A perfect hub-and-spoke location that puts much of New Mexico and other ski areas within comfortable reach.



RAINBOW RYDERS

Balloon rides above scenic Rio Grande. Champagne breakfast, certificate, keepsake pin. Couples/groups. 800-725-2477 www.rainbowryders.com



ALBUQUERQUE INTERNATIONAL BALLOON MUSEUM

Artistic, scientific, fascinating, hands-on exhibits of hot-air ballooning history. Tuesday-Sunday. 9a.m.-5p.m. 505-768-6020 www.balloonmuseum.com

Watch Video



Albuquerque, NM
skinm.co/abq

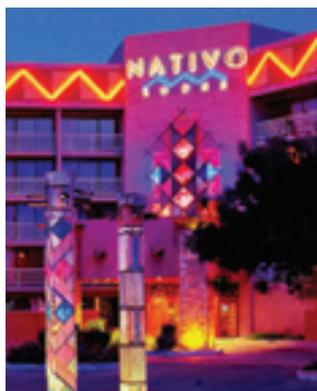


Nativo Lodge

nativolodge.com

A place of authentic Southwest hospitality and allure, rich in modern amenities & Native American culture. We are locally owned and support emerging contemporary Native American artists.

Located just off I-25, 10-minutes from Sandia Peak Tramway. We have free WiFi, indoor Jacuzzi, private balconies, restaurant and bar, and we're pet-friendly.

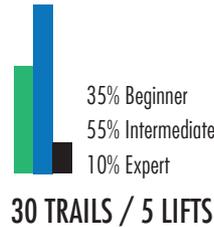


20% Off for Ski New Mexico: Use code SKINM when booking to get an exclusive 20% discount on your ski vacation at Nativo Lodge.

nlreservations@hhandr.com
505-798-4300

SANDIA PEAK

A small mountain experience with luxuriously long runs that make you feel far from the hurrying crowds.



Alone at the Top

The only tram-accessible skiing in New Mexico

Scenic drive to base area through the Cibola National Forest

Great prices, short lift lines and friendly people

Take the tram, take it easy

The first things you'll notice about Sandia Peak are how close the city of Albuquerque looks from a mile above and how easy it is to get away from it all. For a truly effortless adventure, ride the Sandia Peak Tramway with your equipment from the northeast corner of Albuquerque — sailing 2.7 miles high — to the peak. Or take a scenic 30-minute drive around the stunning Sandias to the base. Either way, once you arrive, you are in for a carefree day of skiing, with plenty of room to groove.

Runs that go on and on

When you hop off the lift at Sandia Peak, you know you're in for some long runs. For a small mountain, Sandia Peak offers a surprisingly big ski experience, with runs as long as two miles and wide enough for you to feel like you're the only one on Earth for a while. The folks you'll mix with are welcoming and easygoing. Our lift operators, instructors and rental professionals probably grew up skiing at Sandia Peak, so they know the mountain well, and they know how to make sure you have the best and safest time possible. From Sandia's peak, enjoy views of the Estancia Valley, with access to more than 200 acres of slopes.



LIFT TICKET RATES	ADULT	TEEN	CHILD	SENIOR
Age Range	21-61	13-20	<12	62-71
FULL-DAY	\$50	\$40	\$40	\$40
HALF-DAY	\$35	\$30	\$30	\$30

Half-day ticket hours: 9 a.m. to 12:30 p.m. and 12:30 p.m. to 4 p.m. Prices subject to change.

Lift Hours: 9 a.m. to 4 p.m. / **5 Lifts:** 4 doubles, 1 surface

Base Elevation: 8,678 feet / **Vertical Drop:** 1,700 feet / **Peak Elevation:** 10,378 feet

Total Acreage: 200 acres / **Uphill Capacity:** 3,432 skiers per hour

Snowmaking Capabilities: 15% of trails / **Opening Day:** December 15 (tentative)

Open daily Dec. 15-Jan. 7; open Wed.-Sun. and holidays Jan. 9-Mar. 17

Ski New Mexico



505-242-9052

sandiapeak.com

SANDIA PEAK
SKI AREA

Watch Video



Sandia Peak & Tram
skinm.co/sptv





CLOUDCROFT

866-UPHIGH7 / coolcloudcroft.com

With one of the widest ranges of accommodation types, and perfect snow, Cloudcroft is where you can decompress, 9,000 feet above stress level.

Thrill and Chill

The Lodge Resort & Spa at Cloudcroft

thelodgeresort.com

Perfect after a day on the slopes.

Nestled among the snowy mountain pines and aspen trees lies an enchanting historic resort.

Featuring romantic accommodations, elegant dining, gift shop, boutique, and full service spa.

The Lodge Resort & Spa awaits you after a day of snow play at nearby Ski Cloudcroft or in surrounding Lincoln National Forest.



info@thelodgeresort.com
800-395-6343

NM's southernmost winter playground is just 100 miles from El Paso.

Cloudcroft has the only covered outdoor ice rink in the state.

First-class amenities await at our 100-year-old Lodge Resort and Spa.

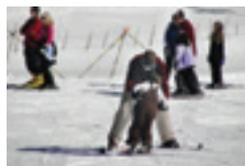
9,000-foot elevation means cool summers and perfectly snowy winters.



SKI PALACE & CLOUD MOUNTAIN INN

Largest sales and rental: Skis, boards, snowshoes, sleds, tubes, boots, apparel – and lodging too!

575-682-2045
www.cloudcroftskipalace.com



SKI CLOUDCROFT

27 trails, 74 acres, 755' vertical, 2 lifts, tow, tubing, beg/private lessons, equip rental. \$35 adult/\$25 kids. 575-682-2333

www.skicloudcroft.net

Where playing and relaxing go hand-in-hand

There is no single Cloudcroft type. Ski Cloudcroft attracts visitors looking for everything from a luxury get-away to a rustic one-room cabin stay. Children and beginners are king here, while the more adventurous can still find plenty of ways to pump the adrenalin. From bunny slopes to black diamonds, Ski Cloudcroft welcomes all speeds and skills in a downhome, down-right friendly style.

Plenty to do with or without snow

Surrounded by more than 1.2 million acres of pristine forest in the heart of the Sacramento Mountains, Cloudcroft also offers winter hiking and some of the best hunting in New Mexico. The town's southernmost location means an amazingly comfortable winter climate for enjoying events such as an annual Mardi Gras and Santa Land in the park. Cloudcroft depends on Mother Nature for snow, so please call us at 575-682-2333 or find us on Facebook (Ski Cloudcroft) to access real-time snow reports.

A real find that's also one of a kind

Cloudcroft may be tucked in, but it's by no means sleepy. The town boasts New Mexico's only outdoor covered skating rink and four-star ski-resort hotel. In town, you'll find a bounty of boutiques as well as shops featuring the work of local artists and artisans. Cloudcroft is also home to internationally recognized Sunspot Solar and Apache Point observatories. Nothing ho-hum here.

Watch Video



Cloudcroft, NM
skinm.co/vccv

Choose from four well-established Nordic ski areas with terrific trails and services that make it fun and easy for everyone in the family to ski or snowshoe together.



Together TIME

Sweet Spots for Cross-country

Glide

Slow it down with a day on cross-country skis or snowshoes and take in the huge beauty of New Mexico, one slide at a time.

Chama - New Mexico

chamavalley.com / 800-477-0149

About two hours from Taos, Chama is one of the best-loved areas for cross-country skiing in northern New Mexico. An 1880s railroad town known for its Cumbres & Toltec restored narrow-gauge scenic train ride, Chama hosts New Mexico's largest cross-country race event: the Chama Chile Ski Classic. The Classic runs seven races over the course of the three-day Martin Luther King Jr. weekend, which include 7k and 15k freestyle races, 5k and 10k classic-style races, two combined events with snowshoeing and classic skiing, and a 5k snowshoe race. For serious competitors, as well as the whole family, this big-draw weekend also includes a costume contest and chile ristra "medals" for winners. Other great Nordic options in the Chama area include beautiful marked and groomed trails in the 20,000-acre Sargent Wildlife Refuge, along with Telemark and extended touring terrain in the South San Juan Mountains, with trails connecting five yurts for overnight rental. Operated by Southwest Nordic Center (www.southwestnordiccenter.com) or Cumbres Nordic Adventures (www.yurtsogood.com).



CUMBRES NORDIC ADVENTURES

Chama's Telemark ski outfitter and deluxe backcountry yurt rental. Families & groups. Plan/book online. 575-756-2746
www.yurtsogood.com



SOUTHWEST NORDIC CENTER

Guided Nordic XC tours. Yurts near Chama, Cumbres Pass and Taos Ski Valley. Maps, info, book online. 575-758-4761
www.southwestnordiccenter.com

Ski New Mexico



CROSS-COUNTRY

SKIING & SNOWSHOEING



40TH ANNUAL CHILE SKI CLASSIC AND WINTER FIESTA
MARTIN LUTHER KING, JR. WEEKEND
JANUARY 19-21, 2013
CHAMA, NM
 7 XC (Freestyle & Classic) Skiing & Snowshoe Races
chamaski.com
 Partial funding provided by Village of Chama & Rio Arriba Lodgers' Taxes

VALLES CALDERA NATIONAL PRESERVE
 866-382-5537
www.vallescaldera.gov

ENCHANTED FOREST CROSS COUNTRY SKI AREA
Celebrate Winter at the Forest!
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info@enchantedforestxc.com
 29 SANGRE DE CRISTO DR, RED RIVER, NM 87558
 575-754-6112

Full Service Cross Country Ski & Snowshoe Area
 35km of Ski Trails, 18km Snowshoe, Rental Shop & Lessons. Yurt Rentals. Open 7 days, 9am to 4:30pm. 3 miles east of Red River, then 1/4 mile south at road sign. Dogs welcome.

CROSS-COUNTRY

Valles Caldera National Preserve - Los Alamos

vallescaldera.gov / 866-382-5537

Where else in the world can you ski in the middle of a volcano? An 89,000-acre valley region created by a collapsed volcanic crater, the Valles Caldera ski area offers 37 miles of groomed, undulating openness, ringed by 360 degrees of some of the most stunning views of any valley on earth – which is really saying something in a state full of stunning views! Snowshoe rentals, sleigh rides and special events include moonlight skis and a Fire and Ice New Year's Eve celebration. Bring a camera, dress warmly (the valley tends to hold cool air), and be prepared to experience a day on skis that will elevate your soul. Heaven on Earth pretty much sums up Valles Caldera.

Enchanted Forest - Red River

enchantedforestxc.com / 575-754-6112

Just three miles east of the town of Red River sits one of the most perfectly situated full-service cross-country ski centers in the world. The largest Nordic ski area in New Mexico, Enchanted Forest offers 40 manicured 12-foot-wide trails with set track and skate lane, for a total of 35k of skiing, an additional 20k of trails for snowshoeing, and access to over 15k of backcountry trails. Designed in full resort style, Enchanted Forest offers a day lodge, overnight yurt rentals complete with kitchen areas and woodstoves, several windbreak huts, group and individual lessons, and equipment rentals. There are even designated dog-friendly trails, so your pooch can bound around with you. Snowy and comfortable, Enchanted Forest is a 600-acre playground geared to making it easy for families of all ages to slide, glide and stomp together.

Angel Fire Resort

angelfireresort.com / 800-633-7463

Just minutes from the slopes, the Angel Fire Resort Nordic Center offers 17k of groomed, classic and skate cross-country ski trails for every level, plus snowshoeing lanes and a family snow-play hill for sledding. Lessons, equipment rental, retail and pull-sleds are available in the full-service winter-sports shop. Enjoy the luxury of nine separate machine-groomed trails of varying ease as you ski into the backcountry of a mountain that has remained beautifully untouched. Warm up in the clubhouse with hot chocolate and views of the Sangre de Cristo Mountains.



TAOS SNOWSHOE ADVENTURES

Full-day, half-day, full-moon, beginner and expert, group/family tours. Wilderness and overnight yurt trips.

800-758-5262
www.snowshoetaos.com

John DeWitt McKee once wrote of New Mexico,
"It is the land which holds us and which gives us
space enough to write a life on."

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Newly Expanded La Casa Lodge

With more than 12,000 sq. ft. of additional space and with a complete renovation of the existing facility the New La Casa Lodge will offer unparalleled service to our skiers and snowboarders! Our new rental shop features the innovative Head BYS ski system and Burton LTR snowboard equipment guaranteed to get you on the slopes faster. The dining experience at La Casa Lodge will amaze you with fresh daily specials, pizza & pasta bar, grilled specialties, sandwich bar, fresh baked goodies and a beautiful seating area for 650 guests. The expanded Santa Fe Sports Shop will offer the latest apparel from Burton, Mountain Hardwear, Spyder, Eider and more, along with all of the accessories for skiing and boarding.

Come ski and ride with us soon!